

Horizon 2018 - Preview

A Glimpse of what Horizon holds in store for you



October 28-30, Lansdowne Resort and Spa, Leesburg, VA

# Where Procurement Intellect meets Digital Technology



## An Extraordinary Conference

- Learn from Industry Maestros and Analysts like Gartner, Forrester, Spend Matters, The Hackett Group etc.
- Network with 200+ procurement and finance practitioners
- Share business trends and exchange your experiences with industry peers
- Unwind in the serene countryside of Virginia, a town known for its rich history and heritage.



# LANSDOWNE

RESORT AND SPA

Revel in the perfect mix of learning and networking in this serene and refreshing resort that sprawls 476 acres along the Potomac river





## The Legacy Of Horizon

The past 6 editions of Horizon has witnessed various veterans, thought leaders and analysts from across the globe gracing the conference as speakers with their thoughts on the future of Procurement & Finance, best practices, latest performance metrics, digital transformation scenarios etc. spread across more than 30 sessions each year



**Magnus Bergfors**

Research Director -  
Procurement  
Technology, Gartner  
Inc.



**Duncan Jones**

Vice President,  
Principal Analyst,  
Forrester Research



**Gerard Smith**

President, Global Risk  
Management Solutions  
(GRMS)



**Bill Michels**

Vice President of Operations  
Americas at CIPS, Business  
Advisor, Author, Professional  
Speaker



**Anders Lillevik**

Head of Global  
Procurement Support  
Services,  
QBE Insurance



**Paul Stasko**

Sr. Director, Supply  
Chain, Curtiss-Wright  
Corporation



**Aatish Dedhia**

CEO  
Zycus



**Angela Zuo**

Senior Director,  
Procurement,  
IGT



**Andrew Bartolini**

Managing Partner and  
Chief Research Officer,  
Ardent Partners



**John Thompson**

Global Director -  
Supply Chain,  
CBRE



**Jimmy Ramirez**

Senior Manager, Supply  
Chain Management,  
ERCOT



**Dan Bae**

Director of Procurement,  
DC Water and Sewer  
Authority

# Speakers At Horizon 2018



## Keynote Speakers

### Steve Murphy & Javier Pena,

The DEA Agents who are responsible for the downfall of the Colombian Drug Lord, Pablo Escobar. Their heroic deeds in the drug lord manhunt are very well essayed by the protagonists in the popular web television series, Narcos.

## Few of the Global Thought Leaders And Trend Setters

To make the discussions more fruitful and impactful, we have global procurement and finance maestros joining forces to share their thoughts and insights on strategies in the digital era



**Chris Sawchuk**

Principal and Global Procurement Advisory Practice Leader, The Hackett Group



**Ken Baldwin**

Director Sourcing and Procurement Center of Excellence, Regeneron Pharmaceuticals



**Crystal Khalil**

Director, Procurement North America Porsche Cars



**Eric Larson**

Assistant Professor of Professional Practice, SCM-MBA Program Coordinator, Rutgers University



**Paul Butts**

Director, Corporate Procurement Quest Diagnostics



**Jon Hansen**

Editor & Lead Writer, Procurement Insights



**Andrew Bartels**

Vice President, Principal Analyst Serving CIO, Forrester Research



**Abdullatif Albastaki**

Senior Vice President, Emirates NBD PJSC



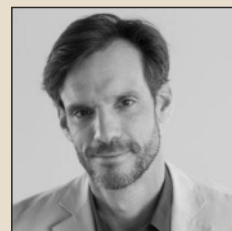
**Desere' Edwards**

Senior Director Gartner Inc.



**Afzal Naseer**

Vice President, Global Procurement Belden



**Jason Busch**

Managing director Spend Matters



**Brittany Muirhead**

Director of Procurement Brookdale

**More to join this esteemed panel of maestros soon.....**

# Horizon 2018 Key Topics: At-A-Glance

With more than 30 unique sessions, Horizon 2018 offers a comprehensive learning experience for attendees with sessions dedicated to knowledge sharing from the global drivers of change in the field of Procurement and Finance

- Future Proofing Procurement in the Digital Era - An Insight into People, Process & Technology Strategy
- Optimizing Performance Through Collaboration: Role of Procurement, Finance & IT
- Leveraging Technology to Drive Spend & Process Compliance
- CFO Viewpoint: What it means and What it takes to be Compliant & Risk free
- Seamless Management of Suppliers to Reduce Risk & Maximize Value
- Stepping up the Digitization Game: Fast Tracking Procurement Automation - A Case Study
- Building a Winning Business Case for Procurement Transformation
- Insights on Successful Planning & Execution of Transformation/Digitization Initiatives
- Secrets to Successful Change Management
- The Path to Sustainable User Adoption
- A Case on Successfully Rolling Out Procure-to-Pay
- Digital Technologies and Capabilities: The Know-how with the Experts
- KPIs that would Matter: Measuring ROI from the New & Emerging Technologies
- Persona 2025: Skill sets that will define the Modern-age Executives
- Strategies on Improving Procurement's Influence
- Fast-tracking Procurement Transformation to Realize the Benefits

# Why Attend?



Reason 1:  
Avail industry's most cost-effective package



Reason 2:  
Get face time with Industry Experts and Pathfinders



Reason 3:  
Attend 30+ knowledge sharing sessions



Reason 4:  
Network aplenty 200+ peers from the Procurement and Finance space



Reason 5:  
Relish the serene Virginia Experience

## An Opportunity To Learn And Collaborate With Industry Peers



**200+ ATTENDEES**

**48%** CPOS/CXOS/  
VPS/DIRECTORS | **34%** Managers | **18%** Others



**100+ COMPANIES**

<b>22%</b> SERVICES	<b>13%</b> FMCG	<b>5%</b> EDUCATION
<b>18%</b> MANUFACTURING	<b>9%</b> BFSI	<b>4%</b> OIL & GAS
<b>10%</b> PHARMACEUTICALS	<b>7%</b> ELECTRONICS	<b>3%</b> AUTOMOTIVE
	<b>6%</b> RETAIL	<b>3%</b> OTHERS

# Registration packages

## 3D2N (Package A):

	<b>Original Price (With No Discount)</b>	<b>Early Bird (Upto June 30)</b>	<b>Savings till June 30</b>
Conference Pass	\$999	\$499	\$500
Standard Package (Conference + Stay)	\$1599	\$699	\$900
Group Package (Buy 3, Get 1 Free)	\$6396	\$2097	\$4299

## 3D3N (Package B – For Customers Only):

	<b>Original Price (With No Discount)</b>	<b>Early Bird (Upto June 30)</b>	<b>Savings till June 30</b>
Conference Pass	\$1099	\$599	\$500
Standard Package (Conference + Stay)	\$1699	\$799	\$900
Group Package (Buy 3, Get 1 Free)	\$6796	\$2397	\$4399

Visit Us At:

**<http://www.horizon.zycus.com/>**

OR

Get In Touch with us

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